



AgroCycle & NoAW

Stakeholders involvement- Where is stakeholders' help required? And how can they benefit?

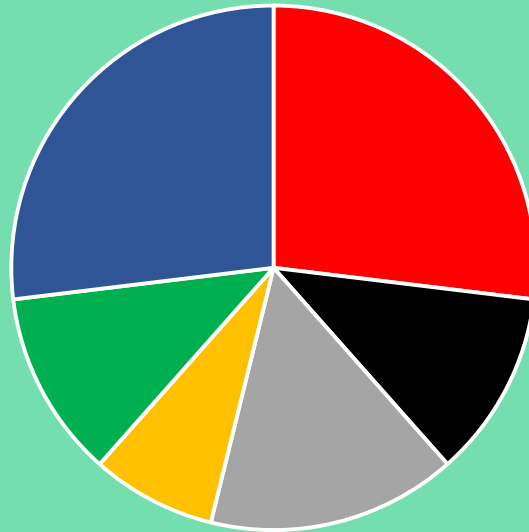
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AgroCycle Project Consortium



Partners



- Universities
- Non governmental organisation
- Research organisation
- Non profit organisation
- Private for profit organisation
- SME

Our Project Consortium



Stakeholders

“Group or individual, affected or able to affect the project results/activities, or interested on the project”



1. Stakeholder identification



Market research



Networking events
















Questionnaire to partners



2. Stakeholder registration & classification



Organisation	Contact person	Email	Website	Country	Key word	Type of stakeholder
					 Agriculture	 Policy maker
					 Biochemicals	 Scientist
					 Nutraceuticals	 Consultant
					 Biowaste	 Academics
					 Biofuels	
					 Biofertilizers	
					 Agricultural Wastewater	
						 Businessmen

3. Stakeholder engagement plan

- Benefits

- What do we need from the stakeholder?
- What the stakeholder needs from our project?
- What motivates them?
- What information do they have?
- Do we have common objectives?
- Are there any barriers?

- Ways of involvement

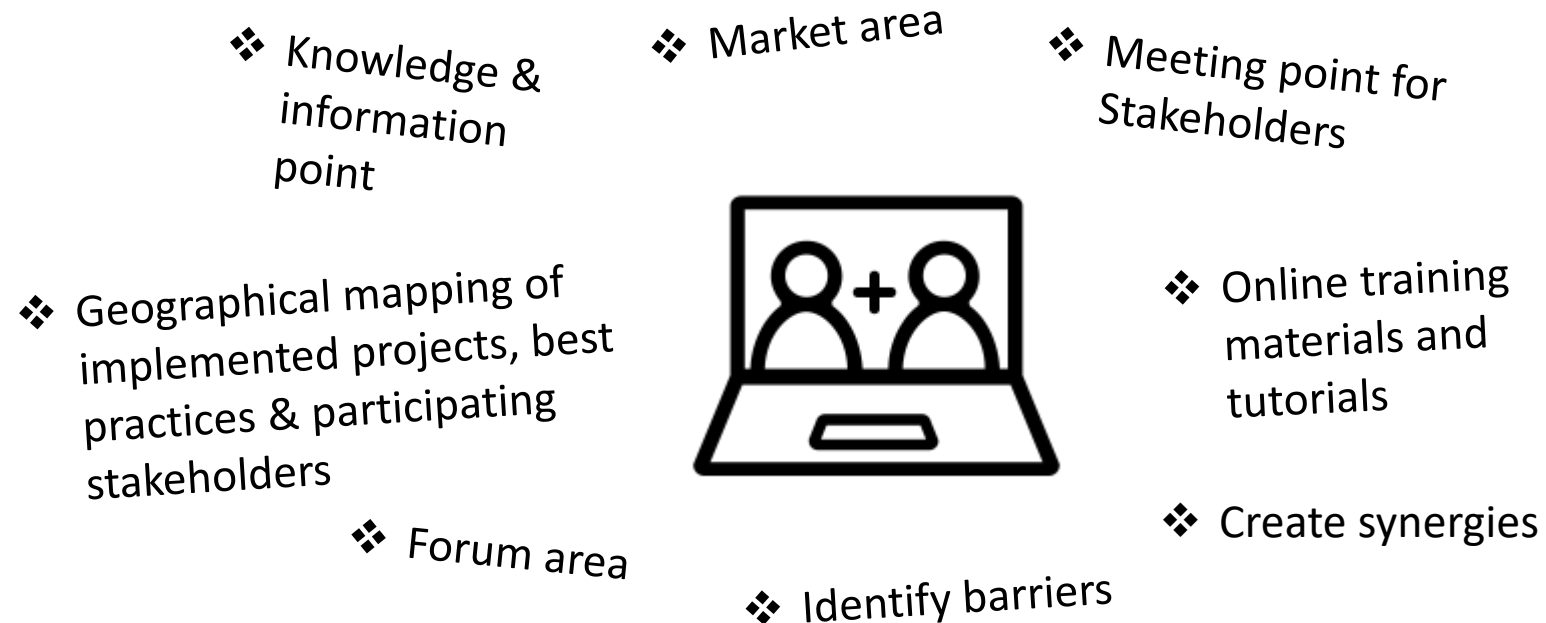
- Participation in events, workshops
- Participation in online tools (forum, e-training, information platform)



- How to reach out?

- dissemination activities (newsletters, email footers, social networks, web communication, networking events& collaborations)

Ways of involvement: Joint Stakeholder Platform



Benefits



Networking & Confrontation



Access to information



e-Training



Raise awareness



Gain knowledge

Ongoing Stakeholder Engagement



Build
relationships.....

Monitor..... Are the stakeholders getting the information
they need, are they consulted, are their concerns addressed?

Identify room for improvement.....

Identify new stakeholders.....

Persuade people.....

Get to know stakeholders' expectations based on their
perceptions of the project...



Ensure projects success!

WP1 – KESP

Knowledge

Exchange

Stakeholder

Platform

NoAW is proud that
you are a part!



platform realized by:



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WP1 – KESP



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WP1 – KESP

France

ACTIchem (cosmetics, pharma)
APESA (R&D France Consortium)
FUTURPLAST (packaging, private)
Pôle Qualiméditerranée
KAEXA (waste water treatment, private)
LNE (applied research, material testing)

Greece

Auth Thessaloniki (Research)
KAFSIS (waste management, private)

Germany

Bavarian Research Alliance (transversal, R&D, public)

Hungary

Pannon Pro Innovation Kft. (Private consulting)

Italy

Milano University (Research, Public)
Aster S. Cons.p.A. (consortium, private)
DISTAL (Bologna University, Research, Public)

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India

CIIRC – Centre for Innovation, Incubation, Research and Consultancy (R&D, Consulting, semi-public)

Netherlands

TKI Agri food (Innovation hub, consortium)
Wageningen Food & Biobased Research (research, public)

Norway

NOFIMA (R&D, public)

Portugal

Instituto Superior de Agronomia/Universidade de Lisboa (LEAF / ISA)

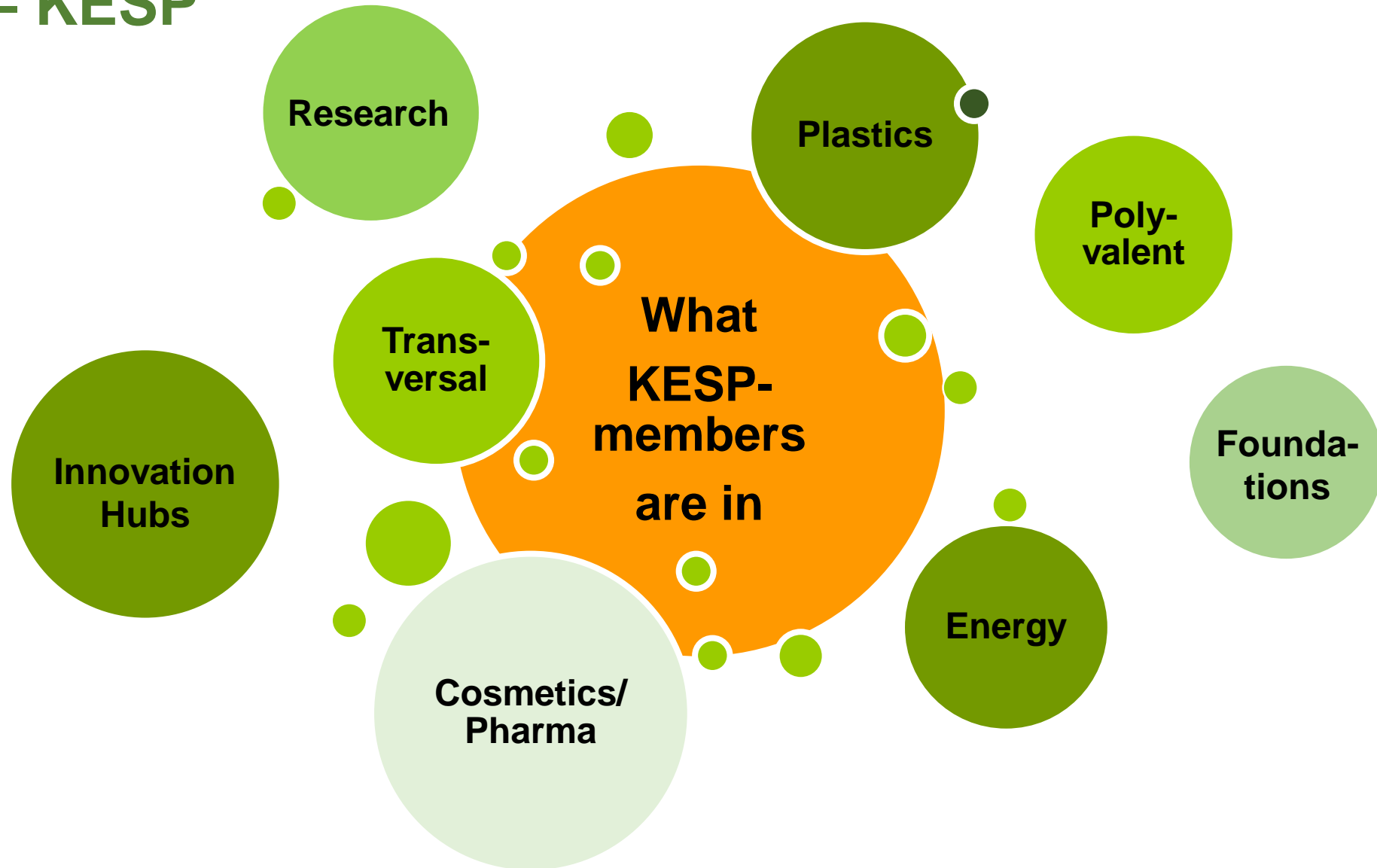
Spain

Cornelissen Consulting Services B.V.
Leitat Technological Center (R&D, technology transfer, private)

United Kingdom

Ellen MacArthur Foundation (Circular Economy)

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WP1 – KESP



WAGENINGEN
UNIVERSITY & RESEARCH



ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA



LNE

LABORATOIRE NATIONAL
DE MÉTROLOGIE ET D'ESSAIS



UNIVERSITÀ
DEGLI STUDI
DI MILANO



INSTITUTO
SUPERIOR D
AGRONOMIA
Universidade de Lisboa



ARISTOTLE
UNIVERSITY OF
THESSALONIKI



APESA

ciirc

LEiTAT
managing technologies



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**Individual
Companies**



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Foundations

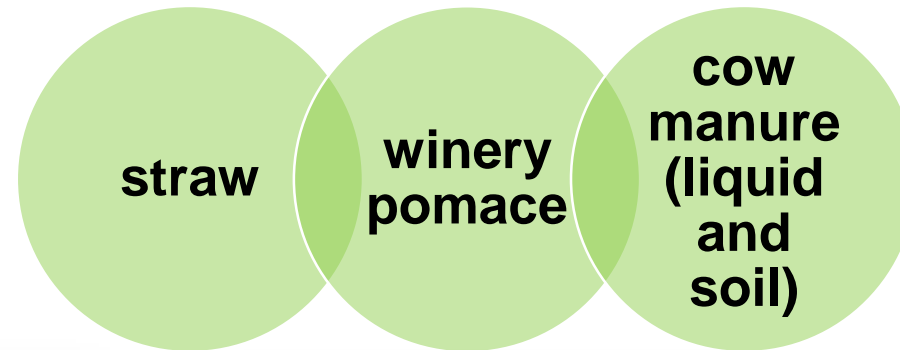


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WP1 – KESP

Types of “waste” to be treated by NoAW

According to consortium members (survey)



WP1 – KESP

Types of “waste” to be treated by NoAW



**municipal
waste**

**food and
slaughter
house
waste**

digestate

**vine
shoots/
strains/
stalks**

tea leaves

**potato
starch
(processi
ng waste
incl.
water)**

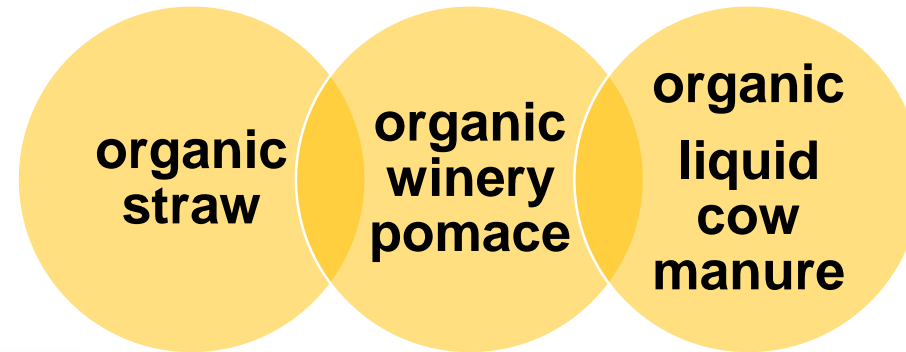
**fruit and
vegetabel
waste**



WP1 – KESP

Types of “waste” to be treated by NoAW



Most interesting assets out of **organic agriculture**



WP1 – KESP



Please respond to
the survey : fill in
the questionnaire
and leave it in the
box!

 NoAW Project 

Your Opinion is important for us!

17 October 2017

Members of the Knowledge Exchange Stakeholder Platform (KESP), please respond to the questions below and drop the filled-in questionnaire in the special "KESP-BOX" at the entrance of the Conference room
OR send it back to schaer@ecozept.com until 25.10.2017 at the latest. Thank You!

Name of institution: _____
Country of origin: _____
Name: _____
Function in enterprise: _____

OR: attach your business card here !

1. We handle / process the following assets / wastes, are working in the domain of...

<input checked="" type="checkbox"/> cow manure (liquid, solid)	<input type="checkbox"/> chicken manure (liquid, solid)	<input type="checkbox"/> winery pomace
<input type="checkbox"/> pig manure (liquid, solid)	<input type="checkbox"/> winery lees	<input type="checkbox"/> straw
<input type="checkbox"/> vinasses (pure)	<input type="checkbox"/> vinasses (mixed)	<input type="checkbox"/> none of those
<input type="checkbox"/> meadow grass	<input type="checkbox"/> all of them	
<input type="checkbox"/> others (please mention): _____		

2. We are also working with assets/wastes from organic agriculture:

☐ yes ☐ no ☐ Other / don't know

3. The bio-sourced products in our organization ...

☐ replace other products, based on non-renewable resources
☐ are totally new developments (no correspondence in the fossil sector)

4. The target groups and markets we address to with our products are...

☐ final users ☐ processing companies ☐ others: _____

5. My main reason for having joined NoAW is: _____

6. Participating in NoAW will be helpful for my company / organization, because...

☐ technical information on products / processes ☐ new business partners ☐ new clients

others (please mention): _____


7. In my eyes, NoAW will be successful as a project, if there will be ...

<input type="checkbox"/> a deep literature review	<input type="checkbox"/> new analysis methods	<input type="checkbox"/> new manuals on processing
<input type="checkbox"/> new technical data	<input type="checkbox"/> new economic data	<input type="checkbox"/> recommendations & guidelines
<input type="checkbox"/> short news via LinkedIn etc.	<input type="checkbox"/> plenty of press articles	<input type="checkbox"/> infographics, videos

others (please mention): _____

8. In general, in order to boost bio-based products in our economies, in my opinion...

☐ ... public policy has to change (e.g. more financial and/or communication support)
☐ ... consumer or clients behavior has to change (need for awareness-raising, etc.)
☐ ... the image of bio-sourced products must be improved
☐ ... other actions to be undertaken: _____

 For further information on this survey, please contact ECOZEPT at Tel.: +33[0]467 062 132 or +49[0] 81 61 14 820



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Elevator pitch

We want to hear your opinion!

What do you expect?

What is missing?

Are you satisfied with the development?

....??

Contacts



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